

NOTE: This .pdf document is part of the online supplement for *The Education Mayor* by Kenneth K. Wong, Francis X. Shen, Dorothea Anagnostopoulos, and Stacey Rutledge (2007, Washington, D.C.: Georgetown Press). The supplement is designed to provide interested readers with additional background information that was not included in the manuscript due to space limitations. Please see the appropriate chapters in the book for the context in which the supplementary materials are presented. This online supplement was last updated in September 2007. Questions about the online materials can be sent to Francis: fxshen@post.harvard.edu

Supplemental Tables for Chapter 8. Details of State of the City Speeches

This document presents supplemental data on the State of the City speeches that we discuss and analyze in chapter 8. Table A8.1 notes the online data source for each speech analyzed. In several cities, we used what amounted to the functional equivalent of the State of the City speech. In Fort Collins, we used the “City of Fort Collins 2004 Report to the Community.” In Tacoma, the City Manager gave the speech. In Charlotte, it’s called the “Corporate Performance Report,” and is jointly submitted by Mayor, City Council, and City Manager. In Madison, we used the Mayor’s “Mid-Term Speech to the Downtown Rotary Club” as our text for comparison. In San Bernadino, we used the City of San Bernardino, 2004 Report Card. In Lexington we used the, “State of the Merged Government.” In table A8.2, we present detailed content analysis of each speech. We discuss our coding strategy in chapter 8.

Table A8.1. Analysis of Education Content on 2005 City Websites			
City	State	Web Address	Front Page
Abilene	TX	http://www.abilenetx.com/	Yes
Akron	OH	http://www.ci.akron.oh.us/	No
Albuquerque	NM	http://www.cabq.gov/	No
Amarillo	TX	http://www.ci.amarillo.tx.us/	No
Anchorage	AK	http://www.ci.anchorage.ak.us/homepage/index.cfm	Yes
Arlington	TX	http://www.ci.arlington.tx.us/	No
Atlanta	GA	http://www.atlantaga.gov/	No
Austin	TX	http://www.ci.austin.tx.us/	No
Baltimore	MD	http://www.ci.baltimore.md.us/	No
Baton Rouge	LA	http://brgov.com/	N/A
Birmingham	AL	http://www.informationbirmingham.com/	No
Boston	MA	http://www.cityofboston.gov/	No
Brooklyn	NY	http://www.nyc.gov/portal/index.jsp?front_door=true	No
Brownsville	TX	http://www.ci.brownsville.tx.us/	No
Buffalo	NY	http://www.ci.buffalo.ny.us/	No
Charlotte	NC	http://www.charmeck.org	No
Chicago	IL	http://egov.cityofchicago.org/city/webportal/home.do	Yes
Cincinnati	OH	http://www.cincinnati-oh.gov/	No
Cleveland	OH	http://www.city.cleveland.oh.us/index1.html	Yes
Columbia	SC	http://www.columbiasc.net/	No
Columbus	GA	http://www.columbusga.org/	No
Columbus	OH	http://www.cityofcolumbus.org/	Yes
Dallas	TX	http://www.dallascityhall.com/	No
Dayton	OH	http://www.ci.dayton.oh.us/	No
Denver	CO	http://www.denvergov.org/	No
Des Moines	IA	http://www.ci.des-moines.ia.us/	No
Detroit	MI	http://www.ci.detroit.mi.us/default.htm	No
Durham	NC	http://www.ci.durham.nc.us/	No
Evansville	IN	http://www.evansvillegov.org/home/index.asp	No
Fayetteville	NC	http://www.cityoffayetteville.org/	No
Flint	MI	http://www.cityofflint.com/	No
Fort Collins	CO	http://www.ci.fort-collins.co.us/	No
Fort Wayne	IN	http://www.cityoffortwayne.org/	No
Fort Worth	TX	http://ci.fort-worth.tx.us/	No
Fremont	CA	http://www.ci.fremont.ca.us/default.htm	No
Fresno	CA	http://www.ci.fresno.ca.us/	No
Grand Rapids	MI	http://www.grand-rapids.mi.us/	No
Huntsville	AL	http://www.ci.huntsville.al.us/	Yes
Jackson	MS	http://www.city.jackson.ms.us	N/A
Jacksonville	FL	http://www.ci.jax.fl.us/default.htm http://www.wycokck.org/gen/wyco_generated_pages/index.html	No
Kansas City	KS	html	No
Lansing	MI	http://www.cityoflansingmi.com/index.jsp	Yes
Lexington	KY	http://www.lfucg.com/	No
Lincoln	NE	http://www.ci.lincoln.ne.us/	No
Little Rock	AR	http://www.littlerock.org/	No
Long Beach	CA	http://www.ci.long-beach.ca.us/	No
Los Angeles	CA	http://www.ci.la.ca.us/	No

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City	State	Web Address	Front Page
Lubbock	TX	http://www.ci.lubbock.tx.us/	No
Macon	GA	http://www.cityofmacon.net/index.htm	No
Madison	WI	http://www.ci.madison.wi.us/	Yes
Memphis	TN	http://www.cityofmemphis.org/	No
Mesa	AZ	http://www.ci.mesa.az.us/cityhome/default.asp	No
Milwaukee	WI	http://www.ci.mil.wi.us/	Yes
Minneapolis	MN	http://www.ci.minneapolis.mn.us/	No
Montgomery	AL	http://www.montgomery.al.us/	Yes
Nashville	TN	http://www.nashville.org/	Yes
New Haven	CT	http://www.cityofnewhaven.com/	Yes
New Orleans	LA	http://www.cityofno.com/portal.aspx	.
Newark	NJ	http://www.ci.newark.nj.us/	No
Newport News	VA	http://www2.ci.newport-news.va.us/newport-news/	No
Norfolk	VA	http://www.norfolk.va.us/	Yes
Oakland	CA	http://www.oaklandnet.com/default.html	No
Odessa	TX	http://www.ci.odessa.tx.us/	No
Peoria	IL	http://www.ci.peoria.il.us/	No
Philadelphia	PA	http://www.phila.gov/	Yes
Pittsburgh	PA	http://www.city.pittsburgh.pa.us/	Yes
Plano	TX	http://www.planotx.org/	Yes
Pomona	CA	http://www.ci.pomona.ca.us/	Yes
Providence	RI	http://www.providenceri.com/	Yes
Pueblo	CO	http://www.pueblo.us/	No
Richmond	VA	http://www.ci.richmond.va.us/	No
Rochester	MN	http://www.ci.rochester.mn.us/	Yes
Rochester	NY	http://www.ci.rochester.ny.us/	No
Rockford	IL	http://www.ci.rockford.il.us/	Yes
Salem	OR	http://www.cityofsalem.net/	No
Salt Lake City	UT	http://www.ci.slc.ut.us/	No
San Bernardino	CA	http://www.ci.san-bernardino.ca.us/	No
San Diego	CA	http://www.sandiego.gov/	No
San Francisco	CA	http://www.ci.sf.ca.us/	No
Santa Ana	CA	http://www.ci.santa-ana.ca.us/	No
Savannah	GA	http://www.ci.savannah.ga.us/cityweb/webdatabase.nsf	No
Seattle	WA	http://www.cityofseattle.net/	No
Shreveport	LA	http://www.ci.shreveport.la.us/	No
Sioux Falls	SD	http://www.siouxfalls.org/	No
Spokane	WA	http://www.spokanecity.org/	No
Springfield	MA	http://www.cityofspringfieldmass.com/COS/index.htm	Yes
Springfield	MO	http://www.ci.springfield.mo.us/	Yes
St Louis	MO	http://stlouis.missouri.org/	Yes
St. Paul	MN	http://www.stpaul.gov/	Yes
Sugar Land	TX	http://www.ci.sugar-land.tx.us/	Yes
Syracuse	NY	http://www.syracuse.ny.us/	Yes
Tacoma	WA	http://www.cityoftacoma.org/	No
Tallahassee	FL	http://talgov.com/gov.cfm	Yes
Toledo	OH	http://www.ci.toledo.oh.us/	No
Tulsa	OK	http://www.cityoftulsa.org/	No

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City	State	Web Address	Front Page
Virginia Beach	VA	http://www.vbgov.com/	Yes
Washington	DC	http://www.dc.gov/	Yes
Wichita	KS	http://www.wichitago.org/	No
Worcester	MA	http://www.ci.worcester.ma.us/	Yes
Eugene	OR	http://www.eugene-or.gov/portal/server.pt	No
Boise	ID	http://www.cityofboise.org/	No
Portland	OR	http://www.portlandonline.com/	Yes
Killeen	TX	http://www.ci.killeen.tx.us/	Yes
Augusta	GA	http://www.augustaga.gov/	Yes

NOTES: All web sites were visited during September and October 2005. Due to Hurricane Katrina, the home pages of the Louisiana districts were excluded from this analysis.

Table A8.2. Analysis of Education Content of 2005 State of the City Speeches in Sample Districts

City	ST	Mayor	Date	Top Priority	Active Role	Financial / Capital Support	Accountability	Outcome Measures	Management	Public Confidence	Private / Charter Options
OVERALL SUMMARY				50.6%	57.8%	65.1%	25.3%	26.5%	30.1%	16.9%	9.6%
Akron	OH	Don Plusquellic Martin J.	Feb-05	Yes	Yes	Yes	No	No	No	No	No
Albuquerque	NM	Chavez	Aug-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Anchorage	AK	Mark Begich	Jul-05	No	No	No	No	No	No	No	No
Arlington	TX	Robert Cluck	Jan-04	No	No	No	No	No	No	No	No
Atlanta	GA	Shirley Franklin	Jan-05	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Austin	TX	Will Wynn	Jan-05	No	No	Yes	No	No	No	No	No
Baltimore	MD	Martin O'Malley	Jan-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Birmingham	AL	Bernard Kincaid	Jan-04	Yes	No	No	No	No	No	No	Yes
Boise	ID	David H. Bieter Thomas M.	Sep-05	No	Yes	Yes	No	No	No	No	No
Boston	MA	Menino Eddie Trevino,	Jan-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Brownsville	TX	Jr Anthony M.	Jan-05	No	No	Yes	No	No	No	No	No
Buffalo	NY	Masiello	Jan-05	No	No	Yes	No	No	No	No	No
Charlotte	NC	Patrick McCrory Richard M.	Sep-05	No	No	No	No	No	No	No	No
Chicago	IL	Daley	Feb-05	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Cincinnati	OH	Charlie Luken Jane L.	Feb-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cleveland	OH	Campbell	Feb-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Columbia	SC	Bob Coble Michael B.	Feb-05	No	Yes	Yes	No	No	No	No	No
Columbus	OH	Coleman Dallas City	Feb-05	No	No	Yes	No	No	No	No	No
Dallas	TX	Council	Jun-05	No	No	No	No	No	No	No	No
Dayton	OH	Rhine McLin John W.	Feb-05	No	Yes	Yes	No	No	No	No	No
Denver	CO	Hickenlooper Kwame M.	Jul-05	Yes	Yes	Yes	No	No	Yes	No	No
Detroit	MI	Kilpatrick	Mar-05	Yes	Yes	Yes	No	No	No	No	Yes
Durham	NC	William V.	Feb-05	No	Yes	No	No	Yes	No	No	No

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City	ST	Mayor	Date	Top Priority	Active Role	Financial / Capital Support	Accountability	Outcome Measures	Management	Public Confidence	Private / Charter Options
New Orleans	LA	Ray Nagin Michael	May-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
New York	NY	Bloomberg	Jan-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Newark	NJ	Sharpe James	Jan-03	Yes	Yes	Yes	No	No	No	No	No
Newport News	VA	Joe S. Frank	Jan-05	Yes	Yes	Yes	Yes	Yes	No	No	Yes
Norfolk	VA	Paul D. Fraim	Feb-05	Yes	Yes	Yes	Yes	Yes	No	No	No
Oakland	CA	Jerry Brown	Jan-04	Yes	Yes	Yes	No	No	No	No	No
Odessa	TX	Larry Melton David P.	Jan-05	No	No	No	No	No	No	No	No
Peoria	IL	Ransburg	Jan-05	Yes	Yes	Yes	No	No	Yes	No	No
Philadelphia	PA	John F. Street	Jan-05	Yes	Yes	Yes	No	No	Yes	No	Yes
Plano	TX	Pat Evans Edward S.	Dec-04	No	No	No	No	No	No	No	No
Pomona	CA	Cortez David N.	Jun-05	No	No	No	No	No	No	No	No
Providence	RI	Cicilline William A.	Feb-05	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Rochester	NY	Johnson, Jr	Mar-05	No	No	Yes	No	No	No	No	No
Rochester	MN	Ardell F. Brede	Jan-05	No	No	No	No	No	No	No	No
Rockford	IL	Doug Scott	Aug-04	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Salem	OR	Janet Taylor Ross C.	Feb-05	No	No	No	No	No	No	No	No
Salt Lake City	UT	Anderson	Jan-05	No	Yes	No	No	No	No	No	No
San Bernardino	CA	Judith Valles	Jun-05	No	No	No	No	No	No	No	No
San Diego	CA	Dick Murphy	Jan-05	No	No	No	No	No	No	No	No
San Francisco	CA	Gavin Newsom	Oct-05	Yes	Yes	Yes	No	No	No	No	No
Seattle	WA	Greg Nickels	Feb-05	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Sioux Falls	SD	Dave Munson	Mar-05	No	No	No	No	No	No	No	No
Spokane	WA	James West Thomas J.	Jan-05	No	No	No	No	No	No	No	No
Springfield	MO	Carlson	Mar-05	No	No	No	No	No	No	No	No
Springfield	MA	Charles V. Ryan	Jan-05	Yes	Yes	Yes	No	No	No	No	No
St Louis	MO	Francis Slay	Apr-05	Yes	Yes	Yes	No	No	Yes	Yes	Yes

Table A8.2. Analysis of Education Content of 2005 State of the City Speeches in Sample Districts

City	ST	Mayor	Date	Top Priority	Active Role	Financial / Capital Support	Accountability	Outcome Measures	Management	Public Confidence	Private / Charter Options
St. Paul	MN	Randy Kelly Matthew J.	Apr-05	Yes	Yes	Yes	No	No	No	No	No
Syracuse	NY	Driscoll	Mar-05	No	Yes	Yes	Yes	No	Yes	No	No
Tacoma	WA	James L. Walton	Jan-05	No	No	Yes	No	No	No	No	No
Tallahassee	FL	John Marks	Mar-04	No	No	No	No	No	No	No	No
Toledo	OH	Jack Ford	Jan-05	No	No	Yes	No	No	No	No	No
Tulsa	OK	Bill Lafortune Meyera E.	Sep-05	No	No	No	No	No	No	No	No
Virginia Beach	VA	Oberndorf Anthony A.	Mar-05	Yes	Yes	Yes	No	No	No	No	No
Washington	DC	Williams Timothy P.	Dec-04	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
Worcester	MA	Murray	Jan-04	No	Yes	Yes	No	No	No	No	No

NOTES: Categories are defined as: **Top Priority:** In the State of the City speech, does the mayor communicate that education as a top priority for the city? **Active Role:** Does the mayor discuss an active role for the city in educating children (e.g., after-school programs)? **Financial/Capital:** Does the mayor see a role for city in education in terms of either finance or capital? **Accountability:** Does the mayor emphasize accountability for the school system? **Test Scores or Standards:** Does the mayor use test score data or make explicit reference to standards or other numeric data in his speech? **Management:** Is the mayor looking to get involved in management decisions of the school district? **Public Confidence:** Does the mayor voice concern about improving public confidence in the school system? **Private or Charter Schools:** Does the mayor discuss private schools, charter schools, or private choice options in the speech? Also, it should be noted that the mayor listed is the mayor who gave the speech that was analyzed and coded. It may not necessarily be the sitting mayor now. For example, San Diego Mayor Dick Murphy was replaced by Jerry Sanders, and Mayor Cortez passed away in September 2005. In Los Angeles, James Hahn was defeated in 2005 by Antonio Villaraigosa. In Fremont, Bob Wasserman became Mayor after the speech coded for this table.